

# A closer look

## Client

Emmi Solutions

## Project

Online branding and lead-generation advertising

## Objective

Generate actionable sales leads using integrated online advertising techniques.

## Solution

Multi-faceted, integrated online advertising campaign combining advanced targeting technologies, social media and lead-generation techniques.

**Only Emmi is Total Engagement.**  
See the difference: download our white paper.

You are accountable for results.  
You are accountable for results.  
You are engagement partner.  
Your engagement partner should be too.

Proof over promises  
Total engagement delivers proven clinical and fiscal success.

Only Emmi is Total Engagement.  
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Total engagement is: Effective, Incentive, Measurable, Patient-centric, Access the continuum.

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**The 8 Elements of Total Patient Engagement**

Research demonstrates that patients who are engaged in their care enjoy improved clinical outcomes, report measurably higher levels of satisfaction, and are more loyal to their physicians. When it's done right, patient engagement supports both the traditional healthcare model and the transition from fee- to value-based healthcare by:

- Improving operational efficiencies,
- Increasing patient compliance, and
- Raising satisfaction scores.

Yet not all engagement platforms deliver proven results. To be effective, patient engagement must reach patients across the continuum of care, in language they understand, allowing them to receive information when and where they want and on the devices they prefer.

[Download this paper](#) to learn the 8 elements that create total patient engagement.

**OTHER RESOURCES**

**The Patient Engagement Framework**  
There are many aspects to patient engagement, and technologies such as mobile devices and social networks are changing how consumers will expect to be engaged. [Contact Emmi Solutions](#) to learn how we effectively address these challenges within your organization.

**Emmi Solutions Demonstration video**  
[Watch this complete video](#) for an introduction to the Emmi Solutions Total Engagement program.

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**THE BEST ONLINE**  
LEAD-GENERATION EXPERIENCE